



13th International Convention of SOCIETY FOR ETHNOPHARMACOLOGY, INDIA SECON-2026

Theme: Ethnopharmacology: Advancing Research, Innovation and Product Development from Indigenous Knowledge

27–28 November, 2026

Organised by

Truba Institute of Pharmacy, Bhopal

Gandhi Nagar Bypass Road, Bhopal, Madhya Pradesh 462038

<https://trubapharmacy.com> Email- seminartip@trubainstitute.ac.in

In association with

SOCIETY FOR ETHNOPHARMACOLOGY

Shaktigarh, Jadavpur, Kolkata, India

www.ethnopharmacology.in

Society for Ethnopharmacology, India, affiliated to the International Society for Ethnopharmacology working on Bridging traditional wisdom with modern science since its inception in 2012. The Society works on dissemination of knowledge in this area of ethnopharmacology, medicinal plant, traditional medicine, and related aspects with major highlights on “Globalizing local knowledge and localizing global technologies.” SFE-India welcomes you to the 13th International Convention (SECON-2026)

Major Highlights

- **Traditional Knowledge for Global Health**
Harnessing indigenous wisdom for sustainable healthcare
- **Ethnobotany, Bioprospecting & Drug Discovery**
Exploring natural resources for next-generation therapeutics.
- **AI & Digital Innovation in Ethnopharmacology**
Accelerating research through AI, data science, and digital tools.
- **Medicinal Plant Conservation & Sustainability**
Promoting cultivation, conservation, and sustainable utilization.
- **Genomics, Metabolomics & Authentication**
Advancing quality assurance and intellectual property protection.
- **Community Knowledge & Health Security**
Empowering traditional healers and local communities.
- **Quality, Safety & Ethical Practices**
Ensuring standardization and responsible research.
- **Policy, Regulation & Future Directions**– Shaping the future of ethnopharmacology through supportive frameworks.

Program Features

- **Scientific Sessions & Expert Interactions**
Latest Research • Keynote Talks • Networking
- **I-Connect: Business & Traditional Healers' Meet**
Industry Collaboration • Knowledge Exchange
- **SFE Awards & Fellow Recognition**
Honouring Excellence in Ethnopharmacology
- **SFE Jigyasha – Popular Science Writing Competition**– Inspiring Science Communication and Public Engagement
- **SECON Exhibition & AYUSH Health Mela**
Herbal Innovations • Wellness & Healthcare
- **Hands-on Workshops**
Skill Development • Practical Training
- **Poster & Oral Presentations**
Research Showcase • Young Scientists Forum
- **Industry–Academia Networking**
Partnerships • Innovation • Translation
- **Traditional Healers Meet**
Bridging Traditional Wisdom and Modern Science



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Society for Ethnopharmacology



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SECON-2026

CONFERENCE THEME

- Theme 1: Ethnopharmacology and Traditional Medicine: Bridging Ancient Wisdom with Modern Healthcare
- Theme 2: Medicinal Plants and Natural Products in Drug Discovery and Development
- Theme 3: Integrative Approaches in Ethnopharmacology for Global Health Challenges
- Theme 4: From Folk Medicine to Pharmaceutical Science: Advances in Ethnopharmacological Research
- Theme 5: Biodiversity, Indigenous Knowledge, and Sustainable Ethnopharmacology

ABSTRACT SUBMISSION GUIDELINES FOR ORAL / POSTER:

- Prospective authors should submit the abstract by September 30, 2026
- The abstract of the oral/poster should be limited to 250 words.
- Format of reputed international journal should be adhered to as far as possible.
- Acceptance of the oral/poster presentation shall be communicated through email.
- Oral presentation will be selected by a panel of experts.
- The size of poster should be 1M x 1.5M.
- Presentation shall be given by the presenting author, not by the other participant.
- Name of winner will be announced at the end of the day 2 session.
- For oral presentation not more than 20 slides.
- Send your abstract by email on seminartip@trubainstitute.ac.in

BANK DETAILS FOR ELECTRONIC TRANSFER:

Field	Details
A/c No.	130502100025481
Bank	Punjab National Bank
Branch	Habibganj
IFSC Code	PUNB0130500

Registration includes

- Access to all scientific sessions
- Conference kit & materials
- Lunch, tea/coffee & refreshments
- Participation certificate

Important Notes

- Registration is mandatory for all participants.
- Spot registration will be subject to availability and higher fee.
- Student registration is applicable only with valid ID card.
- Registration fee is non-refundable.
- Foreign participants are requested to make payment in USD.
- Organizers reserve the right to make changes in the program.
- Conference kit & materials
- Lunch, tea/coffee & refreshments
- Participation certificate

Contact

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Join SFE &
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Membership Form



Payment Option

Important Dates

Early bird registration ends
Registration & abstract submission start
Abstract submission deadline
Late registration accepted till

July 30, 2026
August 30, 2026
September 30, 2026
October 15, 2026





International Society for
Ethnopharmacology

13th International Convention of SOCIETY FOR ETHNOPHARMACOLOGY, INDIA

SECON-2026

REGISTRATION AND PAYMENT DETAILS

CATEGORY	National (INR) Early Bird (Up to AUG 30, 2026)	National (INR) LATE (From Aug 31, 2026)	Foreign (USD) Early Bird (Up to AUG 30, 2026)	Foreign (USD) Late (Up to AUG 30, 2026)
SFE/TSE Member / Ayush Professionals	INR 2000/-	INR 3000/-	USD 150	USD 200
Non-Member (Academia/ Industry)	INR 3000/-	INR 3500/-	USD 200	USD 250
Student Member (SFE/TSE/Ayush Professionals)	INR 1500/-	INR 2500/-	USD 100	USD 150
Student Non-Member	INR 2500/-	INR 3500/-	USD 150	USD 200
Accompanying Person	INR 1500/-	INR 1500/-	USD 100	USD 100
Virtual Participant (SFE/ISE Member)	INR 500/-	INR 750/-	USD 50	USD 75
Virtual Participant (Non Member)	INR 1000/-	INR 1250/-	USD 75	USD 100

REGISTER NOW

Scan to register via
[Google form](#)



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