

“Jigyasha 3.0: जिज्ञासा 3.0”

SFE- Popular Science Writing Competition

Are you passionate about science and storytelling? Showcase your creativity and scientific understanding by participating in our Popular Science Writing Competition! Share your insights on natural products, traditional medicines, and the fascinating world of Ethnopharmacology.

Who Can Participate?

Graduate/post-graduate/PhD students working in any branch of science including Life sciences/Medical sciences/Chemical sciences/ Ayurveda/ Biological sciences/ Pharmaceutical sciences and technology (B.Pharm./B.Sc./B.Tech./M.Sc./M.Tech./M.Pharm./M.Phil. /Ph.D. etc.)

Use the subject line:

**Jigyasha: Popular Science Writing Competition Submission, SFE India
[Your Name]**

At the end of the article, mention your full name, eligibility, along with institution/college/university details, and contact information (email and phone number).

Key Dates:

- **Submission Deadline:** January 20, 2026

Theme

- **Integration of Traditional Medicine with Modern Healthcare**

Prizes (Three BEST Articles)

- Complimentary Registration and Accommodation to join the 13th International Congress of SFE (SFEC 2026) at NIPER Mohali, India
- 3AC train fare to join the SFEC 2026
- Memento and Certificate
- Selected entries will also be published on the Society's website and social media!

Detail Guidelines for Submission:

- Please DO NOT submit a review paper.
- Must be Single Authored, No Co-authors will be allowed
- Language: UK English and grammatically correct document.
- Word Limit: 1000-1200 words.
- Style: Non-technical, engaging, and accessible to a general audience.
- The content must be original, unpublished, and free from plagiarism.
- Submissions should include a title, author's name, affiliation, and contact details.
- Font and size: It should Times New Roman throughout the text, Size: 12.
- Line Spacing: 1.5
- File Formats Accepted: DOCX or PDF
- Submit your entry in Word or PDF format via email to sfeindiase@gmail.com.
- Use of AI tools is strictly prohibited. A declaration stating compliance must be submitted.
- The participants should submit an undertaking (please, refer Annexure-1) along with the article

Content Expectations:

- Explain scientific concepts clearly and concisely for a lay audience.
- Relate your writing to the competition's theme.
- Avoid jargon unless necessary (provide explanations if used).
- Originality: Plagiarism is strictly prohibited. Ensure that the submission is your original work. Any entry found plagiarized will be disqualified.
- Citation and Acknowledgment:
- Reference sources appropriately in footnotes or a reference list. Wherever applicable a hyperlink may be provided
- Avoid overloading the article with technical references; focus on story telling.

Evaluation Criteria:

- Initial screening for adherence to guidelines.
- Relevance to the theme.
- Scientific accuracy.
- Clarity and creativity in writing.
- Engagement and accessibility for a general audience.
- Evaluation by a panel of experts in science communication and Ethnopharmacology/natural products/Traditional medicine.

Results: Winners will be notified via email and announced on the Society's website and social media.

For more details, visit: www.ethnopharmacology.in

Contact us at: [sfeindiase@gmail.com/sfeindian@ethno-pharmacology.com]

Phone : 9679712746

Join us in bridging the gap between science and society.

Start writing today!

UNDERTAKING

I, [Participant's Name], hereby declare that the content submitted for the Society for Ethnopharmacology Popular Science Writing Competition is my own original work. I affirm that I have not used any AI tools for assistance in drafting the submission. I understand that any violation of this rule will lead to disqualification.

Place:

Date:

Signature: _____

International Webinar:

The "Reimagine Ethnopharmacology" international webinar series, launched in 2020 by IBSD, SFE-India, and ISE Switzerland, explores traditional medicine through a scientific lens. Held bi-weekly on Saturdays, it bridges ethnomedicine, digital collaboration, and validation of natural products. The series features global experts, focusing on connecting traditional knowledge with modern technology.

Key aspects of the webinar series include:

Objectives: The sessions were aimed to "reimagine" traditional medicinal knowledge by validating, documenting, and promoting research on traditional medicines in the post-COVID era.

Organizer & Partners: Jointly organized by the Institute of Bioresources and Sustainable Development (IBSD), Manipur, Society for Ethnopharmacology, India (SFE-India), and the International Society for Ethnopharmacology (ISE), Switzerland.

Content: Had discussions cover medicinal plant research, pharmacological studies, and the integration of traditional medicine into health solutions.

Notable Sessions: The series has held over 60 sessions, featuring experts and discussions on topics like "linking science with spirituality for a better life".

Accessibility: Sessions are conducted online, allowing global participation to discuss the future of traditional medicine

"Reimagine Ethnopharmacology" is a long-running international webinar series hosted by the Institute of Bioresources and Sustainable Development (IBSD) in partnership with the Society for Ethnopharmacology (SFE), India, and the International Society for Ethnopharmacology (ISE).

Launched during the COVID-19 pandemic, the series explores the intersection of traditional knowledge, modern science, and global healthcare.

Core Objectives

Bridging Knowledge Systems: Linking science with spirituality and traditional wisdom to improve quality of life.

Globalisation of Local Knowledge: Focusing on the R&D of ethnomedicine and bioprospecting.

Digital Revolution: Promoting the use of digital platforms to continue scientific collaboration and document ancient texts using modern tools like AI.

Webinar Highlights

Frequency: The sessions were typically held bi-weekly on Saturdays at 06:00 PM IST.

Noteworthy Speakers: The series had featured prominent figures, including Gurudev Sri Sri Ravi Shankar, who spoke at the 39th session on linking science with spirituality.

Scale: The series was extensive, reaching well over 60 sessions, with the 64th session held in May 2022.

Key Organisers: Led by Prof. Pulok K. Mukherjee (Director, IBSD) and representatives from SFE-India.

Social media handles:

1. LinkedIn- <https://www.linkedin.com/company/society-for-ethnopharmacology/>
2. X Handle- <https://share.google/s231hahddSTa0ZmDC>
3. Instagram- https://www.instagram.com/sfe_india?igsh=b3Q0YmVxamYyNTR4
4. Facebook - <https://www.facebook.com/share/15XjGEabSaQ/>